



MEDIA STUDIES

YEAR 10 GCSE YEAR 1

An introductory unit to explore the basic foundations and skills of Media Studies.

Component 1A - analysing the media language, representation and context of the set texts.

Advertising and Marketing – ‘This Girl Can’ and ‘Quality Street’

Film Marketing – ‘The Man with the Golden Gun’ and ‘Spectre’

Magazines – ‘Pride’ magazine and ‘GQ’ magazine.

Newspapers – The Guardian and The Sun

Component 2A – A synoptic television unit analysing the media language, representation, audience, industry and context.

‘Luther’ - Series 1, Episode 1 (2010), 15 • Original broadcaster: BBC

Plus a ten minute extract from ‘The Sweeney’, Series 1, Episode 1 (1975), 15 • Original broadcaster: ITV

Component 1B – analysing the audience and media industry behind the set texts.

Radio – ‘The Archers’ • BBC Radio 4

NEA (30%) – Exam board released brief to create a cross-media product

Previous briefs have included fashion, fitness and special interest magazine pages.

YEAR 11 GCSE YEAR 2

Component 1B – analysing the audience and media industry behind the set texts.

Newspapers - The Guardian and The Sun

Film – ‘Spectre’, 12A (2015)

Video Games – ‘Fortnite’

Component 2B – A synoptic music video unit analysing the media language, representation, audience, industry and context.

Katy Perry – ‘Roar’

Bruno Mars – ‘Uptown Funk’

Duran Duran – ‘Rio’

Websites and social media of both Katy Perry and Bruno Mars

A revision unit to recap all work covered for the course and to refine exam writing skills.

GCSE RESOURCES FOR HOME LEARNING

Revision Guide published by Illuminate :

https://www.illuminatepublishing.com/index.php?main_page=product_info&products_id=212

Eduqas published resource material for each unit:

<https://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=2>

Mrs Fisher Media – YouTube based media teacher who covers overviews of all set products and exam skills.



MEDIA STUDIES

YEAR 12

An introduction to Media Studies

An introductory unit to explore the basic foundations, theories and skills of Media Studies.

Component 1A - analysing the media language, representation, context and theory behind the set texts.

Advertising and Marketing – ‘Tide’, ‘Wateraid’ and ‘Kiss of the Vampire.’

Music Videos – Dizzee Rascal’s ‘Dream’ and Vance Joy’s ‘Riptide’

Newspapers – Daily Mirror and The Times

Component 1B – analysing the audience, media industry and theory behind the set texts.

Advertising Industry – ‘Tide’ and ‘Wateraid’

Video Games Industry – ‘Assassin’s Creed’ franchise.

Newspaper Industry – Daily Mirror and The Times

Film Industry – ‘I, Daniel Blake’ and ‘Black Panther’

Radio Industry – ‘Late Night Woman’s Hour’

NEA (30%) – Exam board released brief to create a cross-media product

Previous briefs have included mainstream and special interest magazines with accompanying websites and independent film marketing material such as film posters and DVD sleeves with an accompanying website.

YEAR 13

Component 2A – A synoptic television unit analysing the media language, representation, audience, industry, context and theory.

‘The Returned’ (France) - Season 1, Episode 1: ‘Camille’ (2012) Original Broadcaster: Canal+ (France) UK Broadcaster: Channel 4

‘Humans’ (UK/US) - Series 1, Episode 1 (2015) Original Broadcasters: Channel 4 (UK) AMC (US)

Component 2B – A synoptic magazine unit analysing the media language, representation, audience, industry, context and theory.

Vogue (edition: July 1965) (Conde Nast)

The Big Issue (edition: Oct 17-23 2016, No.1227) (Dennis & The Big Issue Ltd)

Component 2C – A synoptic online media unit analysing the media language, representation, audience, industry, context and theory.

Zoella/Zoe Sugg Attitude

A revision unit to recap all work covered for the course and to refine exam writing skills.

Revision Guide published by Illuminate (separate guide for years 1 and 2 :

https://www.illuminatepublishing.com/index.php?main_page=product_info&cPath=11&products_id=222

https://www.illuminatepublishing.com/index.php?main_page=product_info&cPath=11&products_id=235

Media Theory for A-Level: The Essential Revision Guide by Mark Dixon:

<https://www.waterstones.com/book/media-theory-for-a-level/mark-dixon/9780367145439>

Eduqas published resource material for each unit: <https://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=1>

Mrs Fisher Media – YouTube based media teacher who covers overviews of all set products and exam skills.

The Media Insider – YouTube based media teacher who uploads overview videos on set media theory.