



**GCE A LEVEL  
MEDIA STUDIES  
A680QS**

**Summer 2022 examinations**

Component 1	Media Products, Industries and Audiences	Friday, 27 May 2022
Component 2	Media Forms and Products in Depth	Wednesday, 8 June 2022

# **Advance Information**

## **General information for students and teachers**

This advance information provides the focus of the content of the Summer 2022 examination papers.

It does not apply to any other examination series.

It is intended to support revision.

It may be used at any time from the date of release.

It must not be taken into the examination.

# Subject information for students and teachers

A guidance document on advance information has been produced by The Joint Council for Qualifications (JCQ) on behalf of all awarding organisations. It can be found [here](#).

This advance information covers Component 1 and Component 2 only. There is no advance information for Component 3 (NEA).

The following areas of content are suggested as key areas of focus for revision and final preparation, in relation to the Summer 2022 examinations.

The aim should still be to cover all specification content in teaching and learning.

Students will be expected to draw on knowledge, skills and understanding from across the specification when responding to synoptic questions.

## Component 1: Media Products, Industries and Audiences

Section	Advance information: Areas of Theoretical Framework/Media Contexts and/or Media Forms/Products
Section A: Analysing Media Language and Representation	This section will assess: <ul style="list-style-type: none"><li>• <b>Media Language: ‘unseen’ Music Video</b></li><li>• <b>Representation: Marketing – <i>Kiss of the Vampire</i> Film Poster and ‘unseen’ Film Poster</b></li></ul>
Section B: Understanding Media Industries and Audiences	This section will assess: <ul style="list-style-type: none"><li>• <b>Media Industries and Media Contexts: Newspapers – the <i>Daily Mirror</i> and <i>The Times</i>; includes synoptic assessment</b></li><li>• <b>Audiences: Advertising – <i>WaterAid</i> audio-visual Advertisement</b></li></ul>

## Component 2: Media Forms and Products in Depth

Section	Advance information: Areas of Theoretical Framework/Media Contexts and/or Media Forms/Products
Section A: Television in the Global Age	This section will assess: <ul style="list-style-type: none"><li>• <b>Audiences:</b> <i>Life on Mars</i> or <i>Humans</i> or <i>The Jinx</i></li><li>• <b>Representations:</b> <i>The Bridge</i> or <i>The Returned</i> or <i>No Burqas Behind Bars</i></li></ul>
Section B: Magazines – Mainstream and Alternative Media	This section will assess: <ul style="list-style-type: none"><li>• <b>Media Language:</b> <i>Woman</i> and <i>Adbusters</i> or <i>Woman's Realm</i> and <i>Huck</i> or <i>Vogue</i> and <i>The Big Issue</i></li></ul>
Section C: Media in the Online Age	This section will assess: <ul style="list-style-type: none"><li>• <b>Media Contexts and Media Industries:</b> <i>PointlessBlog/Alfie Deyes</i> and <i>gal-dem</i> or <i>Zoella/Zoe Sugg</i> and <i>Attitude</i></li></ul>

End of advance information